

## Message from the President

Since we were established in 1950 as a trading firm specializing in electronic test and measuring instruments, we have provided our customers with a diverse and growing range of environmental test systems, precision physical property measurement equipment, optical measurement instrumentation, scientific analysis systems, and other products and services, for applications in research and development, production engineering, and quality assurance.

Today, we have a network of 34 offices in Japan and 36 overseas, mainly in Asia, and are actively expanding our business globally. We are continuing to fulfill the needs of customers who demand complex and diversifying solutions incorporating many technical fields, such as electronics, chemistry, optics, and mechanical engineering.

Through these activities and business operations, we have earned a high reputation from both our customers and vendors.

Rapid advancement in information technology in recent years has transformed the structure of industry, economic activity, and society itself, and the speed of that evolutionary change continues to accelerate. There is an increasing importance and attention on safety, reliability, and environmental impact, and the range of markets we serve has expanded with the development of autonomous vehicles and robots, for example.

To continue to provide the optimal solutions to diversifying customer requirements, we are constantly improving and evolving our sales and management organizations, leveraging the knowledge, expertise, and advanced technology expected as a specialist in the field.

We are now assessing the possibility of a new sales office in Mexico, a major and growing investment site for the automotive industry, and further enhancement of our global capabilities.

The Nihon Denkei Group is determined to enhance our corporate culture to continue improving quality and safety, and to grow together with our customers. We look forward to your continued support and patronage.

September, 2016



Representative Director & President  
Tanho Yanagi